



2022 Harley-Davidson® Product Catalog

- by SymbolArts, Official Licensee



COINS » PINS » MAGNETS » » PATCHES » STOCK ITEMS & MORE

STOCK & DEALER CUSTOM PRODUCT

COLLECTOR'S PIECES, CUSTOM & STOCK PRODUCT FOR YOUR DEALERSHIP

DEALER CUSTOM

Create your own high-quality, custom coins, pins, magnets, and now patches for your dealership. Send your photos and ideas to us and we will help you create a unique piece your customers will go hog wild for.

Email your ideas to dealers@symbolarts.com.



CHECK OUT THE LATEST DEALER CUSTOM



Blue Ridge H-D® Coin

DEALER CUSTOM



Mike's Famous H-D® Pin

DEALER CUSTOM



Iron Hill H-D® Pin

DEALER CUSTOM



Boston H-D® Pin

DEALER CUSTOM



High Desert H-D® Coin

DEALER CUSTOM

DEALER TIP

Create a custom "Owner" coin, combined with a Bar & Shield box. This can increase the pride of ownership and a sense of loyalty to your dealership.



New Orleans H-D® Patch

DEALER CUSTOM



American Eagle H-D® Patch

DEALER CUSTOM



Wilkins H-D® Coin

DEALER CUSTOM



St. Joe H-D® Pin

DEALER CUSTOM



Black Bear H-D® Pin

DEALER CUSTOM

CREATING CUSTOM PRODUCT IS EASY!

Email any ideas including photos of your dealership, logos, sketches and so on to: dealers@symbolarts.com

Once we receive your initial ideas, a SymbolArts Representative will contact you to discuss the best plating, color and coin options

for your design to stand out. With no hidden fees our artwork is free up to 3 revisions.



Harley-Davidson® of Lynchburg, VA sent photos of their building, a classic truck and a motorcycle to feature in the design of a custom coin.

CUSTOMER REVIEWS

Here's what H-D® dealers have to say about working with the SymbolArts team.

“



The Bar and Shield Coin Display has been a great selling tool.

Stampede Harley-Davidson®
Burleson, TX

”



8005139

“



My experiences have all been great and I love the service we get as a buyer.

Harley-Davidson® of Jonesboro
Jonesboro, AR

”

“



Ordering is so simple and your response time is great.

Hall's Harley-Davidson®
Springfield, IL

”

“



Everyone is very easy to work with.

Roadhouse Harley-Davidson®
Black Diamond Harley-Davidson®
Vernon / Marion, IL

”

“



I have never had a bad experience. Love how we are taken care of.

Harley-Davidson® of Jonesboro
Jonesboro, AR

”

“



I find that the quality is exceptional. I will be looking to do a custom magnet for next summer.

Electric City
Harley-Davidson®
Dickson City, PA

”



WHY DOES YOUR DEALERSHIP NEED A CUSTOM COIN, PIN MAGNET OR PATCH?

- 1) **HIGHLY COLLECTIBLE STOCK**
- 2) **EXTENSION OF YOUR BRAND**
- 3) **HIGH QUALITY, CUSTOM DESIGNS**
- 4) **RECOGNITION & BRAND LOYALTY**

Email your order form to dealers@symbolarts.com
or visit dealers.symbolarts.com to shop online.

CHECK OUT THE LATEST **DEALER CUSTOM**



Rooster's H-D® Coin & Pin
DEALER CUSTOM



Cherohala Skyway H-D® Magnet & Pin
DEALER CUSTOM



Arsenal H-D® Magnet & Coin
DEALER CUSTOM

CUSTOM DEALER PRODUCT

PATCHES

Email your order form to dealers@symbolarts.com or visit dealers.symbolarts.com to shop online.



SEE WHAT'S NEW

NEW STOCK PATCHES



8013165

NEW Original Service Patch 4"



8013172

NEW Nostalgia Checker Tri Patch 4" x 2"



8013202

NEW Checkered Flag Patch 3.5" x 2.3"



8013219

NEW Minimal Black Patch 4" x 2.5"



8013226

NEW Minimal H-D® Gray Patch 4" x 1.25"

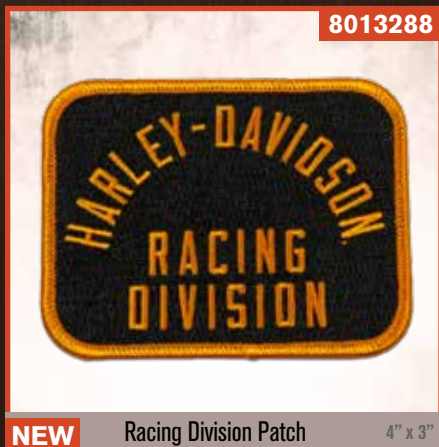


8013233

NEW Minimal Vintage Patch 3.5"

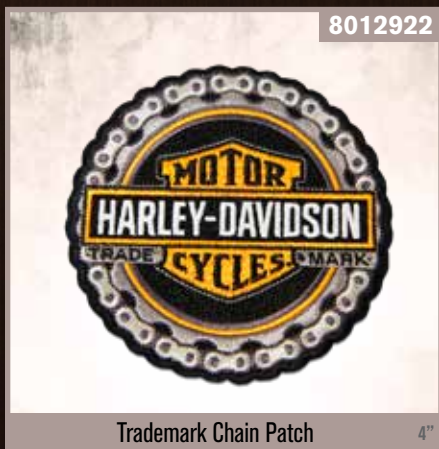


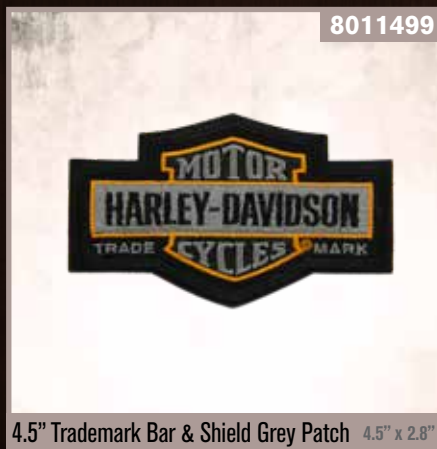
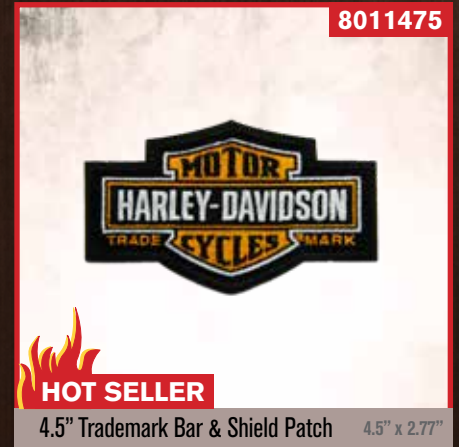
Photo Featured Patch: Bold Checkered 8013257

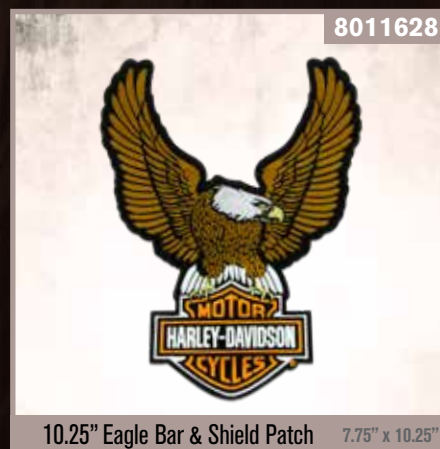
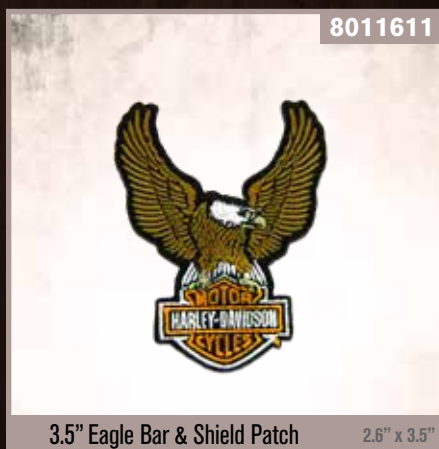
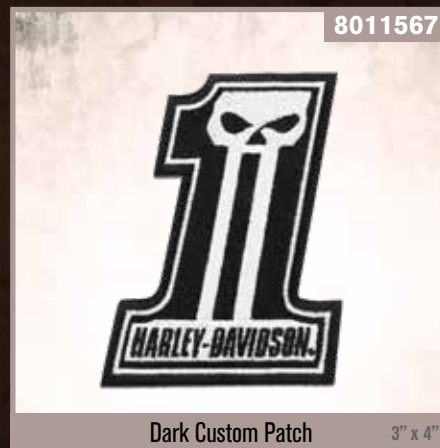
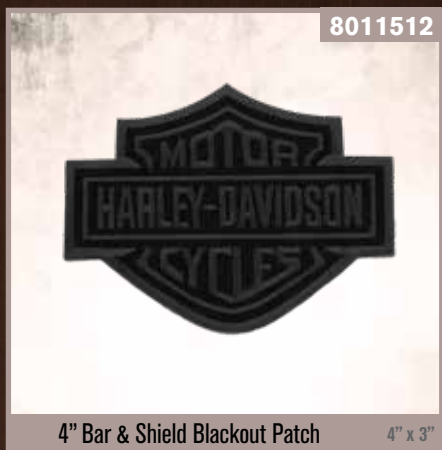


KEEP AN EYE OUT FOR:

NEW
HOT SELLER
SERIES





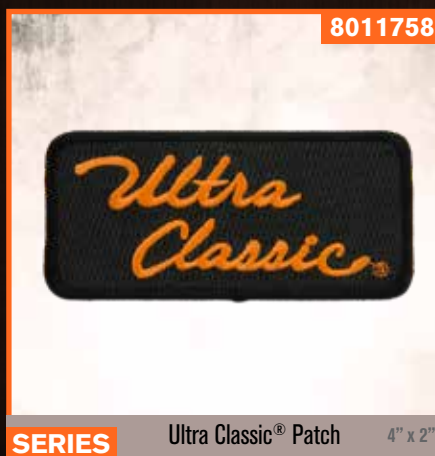
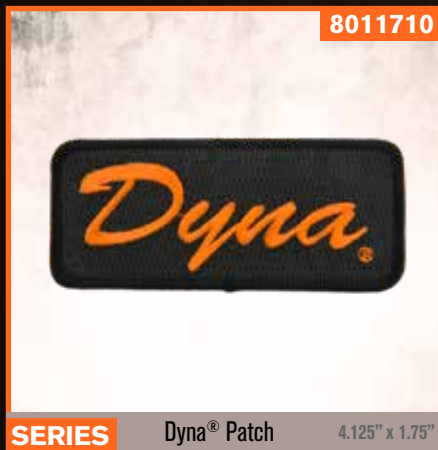
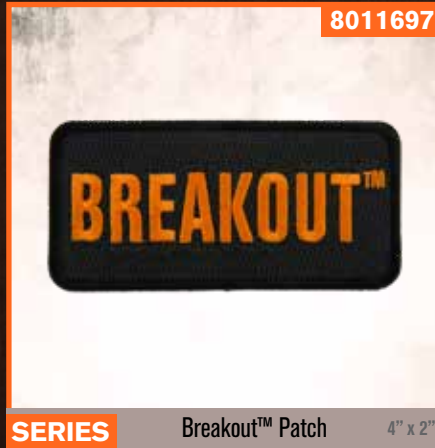


KEEP AN EYE OUT FOR:

NEW

HOT SELLER

SERIES



8011659



Reflective Rocker H-D® Patch 4" x 1.5"

8011666



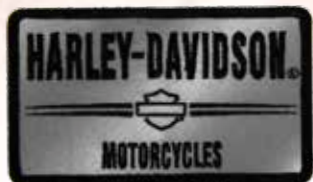
Stacked Reflective H-D® Patch 4" x 2"

8011673



Willie G Skull Reflective Patch 4"

8011802



H-D® Reflective Patch 3" x 2.25"

8011819



H-D® Reflective Round Patch 3"

8011826



Bar & Shield Wings Patch 8" x 2.5"

8011833



H-D® Star Patch 4.5" x 4.3"

8011840



High Performance Patch 4.25" x 2"

8011888



4" Bar & Shield Wrenches Patch 4" x 3.6"

8011895



8" Bar & Shield Wrenches Patch 8" x 7.2"

**ARE YOU INTERESTED IN
CREATING YOUR OWN CUSTOM
DEALER PATCH?**

EMAIL US: dealers@symbolarts.com

8011901



H-D® Black & Orange Patch

2.65" x 3"

8011918



Skull Text Patch

3"

8011925



Lucky Horseshoe Patch

3.4" x 4"

8011932



H-D® #1 Stacked Patch

3.9" x 4"

8011949



H-D® Timeline Patch

4.5" x 3"

8012854



Skull with Wings Patch

3.8" x 4.5"

8012861



H-D® Willie G Patch

3.68" x 4"

8012878



Eagle Flag Patch

5" x 3.28"

8012885



H-D® Green Shield Patch

2.72" x 3.5"

8012892



American Legend Patch

4"

8012908



Eagle Freedom Machine Patch

6" x 3.75"

8012915



H-D® Text Skull Patch

4"

MILITARY & PUBLIC SAFETY



8003012

HOT SELLER

Freedom Is Not Free Coin 1 3/4"



8003425

Wounded Warrior Coin 1 3/4"



8003845

Honoring Freedom Coin 1 3/4"



8003593

Flag Bar & Shield Mile-Tile™ Magnet 2 1/2"

PUBLIC SAFETY



8003111

Police Mile-Tile™ Magnet 2 1/2"



8002923

HOT SELLER

Firefighter Coin 1 3/4"



8002916

HOT SELLER

Police Coin 1 3/4"



8002930

Sheriff Coin 1 3/4"



8003111

Police Translucent Coin 1 3/4"

ARE YOU INTERESTED
IN CREATING YOUR
OWN CUSTOM DEALER
MILITARY, VETERAN
OR PUBLIC SAFETY
APPRECIATION COIN?

EMAIL US:
dealers@symbolarts.com

SELECT STOCK COINS & MAGNETS

PINS

Email your order form to dealers@symbolarts.com
or visit dealers.symbolarts.com to shop online.



Photo Featured Pin: "V" 8013424

SEE WHAT'S NEW

8013370



Minimal Black Pin

NEW

1 1/2"

8013387



Bold 03' Pin

NEW

1 1/2"

8013394



Bold Checkered Pin

NEW

1 1/2"

8013400



Racing Division Pin

NEW

1 1/2"

8013424



"V" Pin

NEW

1 1/2"

8008864



Eagle Bar & Shield Pin

HOT SELLER

1 1/2"

8008871



Skull Text Pin

HOT SELLER

1"

8008888



Bar & Shield Pin

HOT SELLER

1 3/4"

ARE YOU INTERESTED
IN CREATING YOUR OWN
CUSTOM DEALER PIN?

CALL US: (801) 475-6000 x133

8008895



Winged Bar & Shield Pin

1 3/4"

8008918



2 Pcs Skull Pin

1 3/4"

STOCK PINS



8008925

#1 Pin

1 1/2"

HOT SELLER

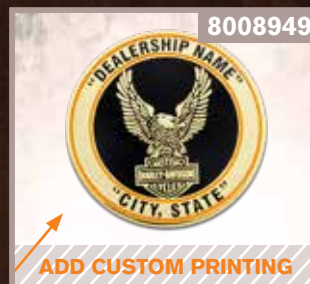


8008932

Trademark Bar & Shield Pin

1 1/2"

HOT SELLER



8008949

ADD CUSTOM PRINTING

Eagle Bar & Shield Dealer Imprint Pin

1 1/4"



8008956

ADD CUSTOM PRINTING

Trademark Bar & Shield Dealer Imprint Pin

1 1/4"



8009069

Skull Flag Pin

1 1/4"

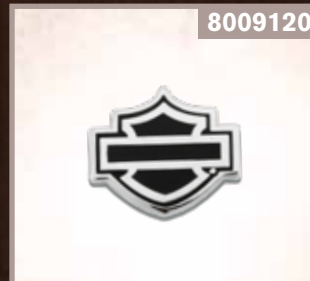
HOT SELLER



8009076

USA Wings Pin

1 3/4"



8009120

Mini Bar & Shield Black Pin

1/2"

KEEP AN EYE OUT FOR:

NEW

HOT SELLER

SERIES



8009137

Red Fire Shield Pin

1 1/4"



8009151

Blue Police Shield Pin

1 1/4"



8009212

Lucky Horseshoe Pin

1 1/4"

HOT SELLER



8009229

Dark Custom Pin

1 1/4"

HOT SELLER



8009250

Trademark Cutout Pin

1 1/4"

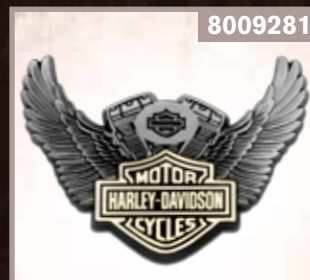
HOT SELLER



8009267

Live to Ride Eagle Pin

1 1/4"



8009281

Winged Motor Pin

1 1/2"



8009458

Retro Tank Pin

1 1/4"



8009465

#1 H-D® Pin

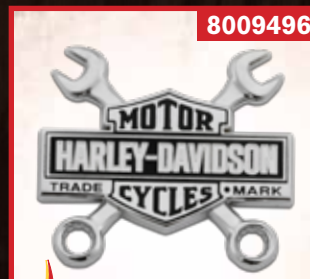
1 1/4"



8009489

Oil Can Pin

1 1/4"

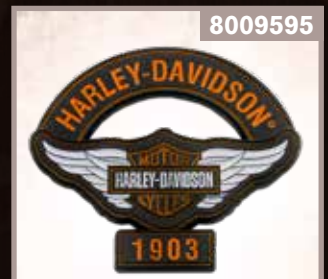


8009496

Bar & Shield Wrench Pin

1 1/2"

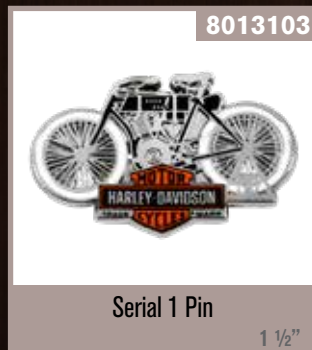
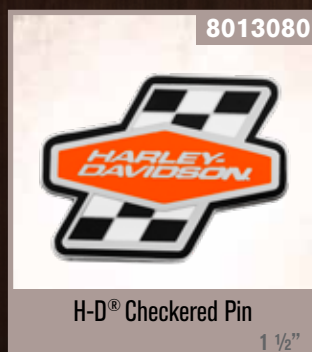
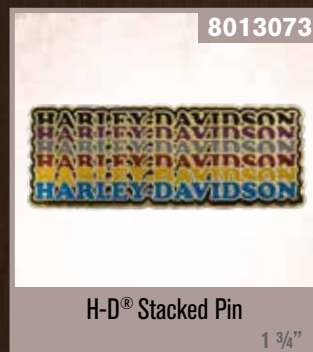
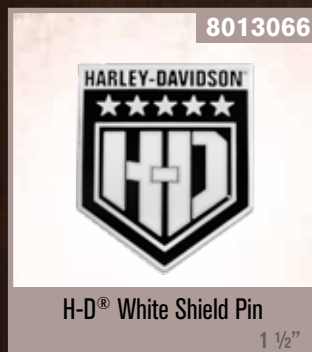
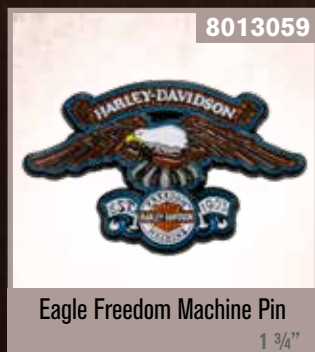
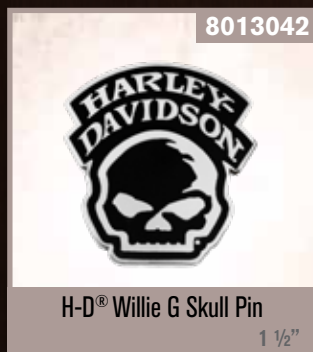
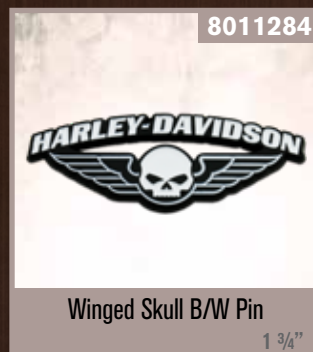
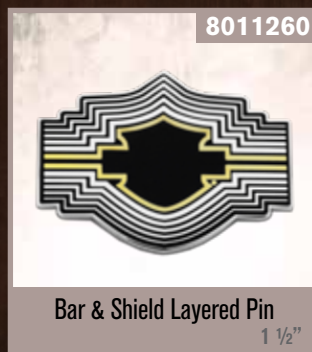
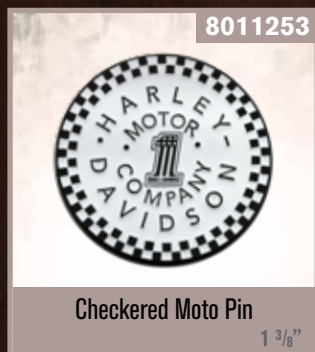
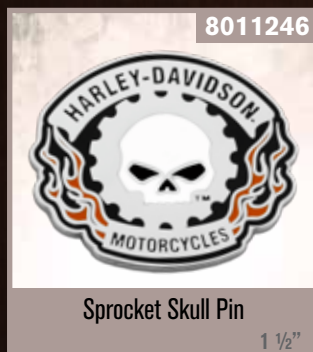
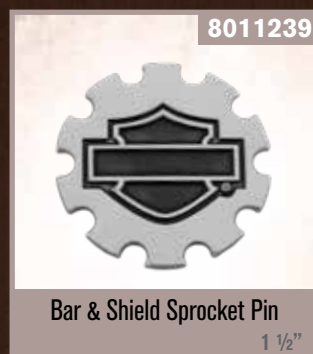
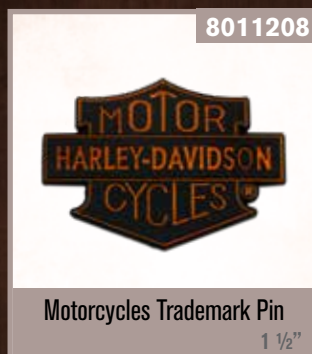
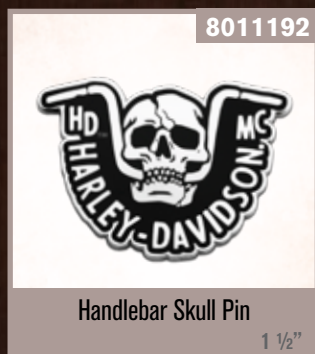
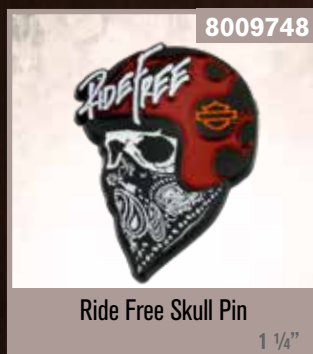
HOT SELLER



8009595

1903 Pin

1 3/4"

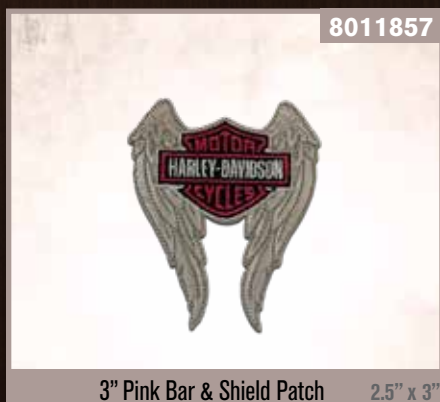
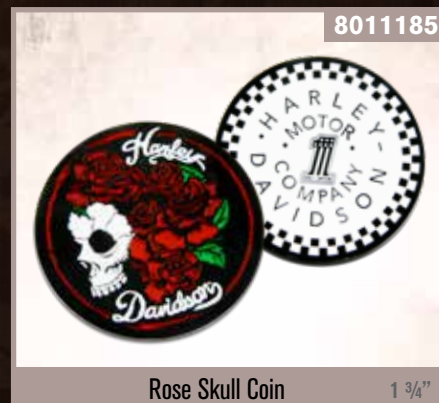
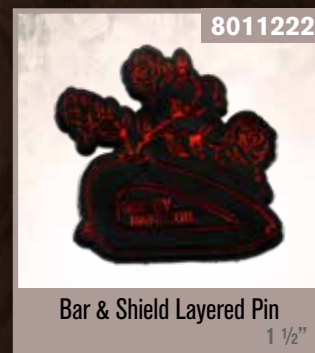
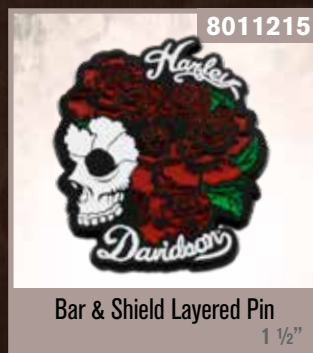
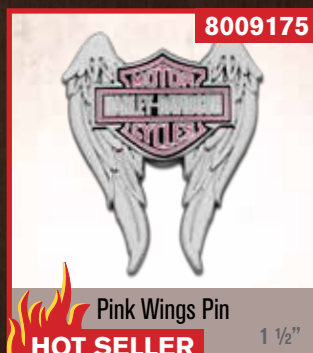
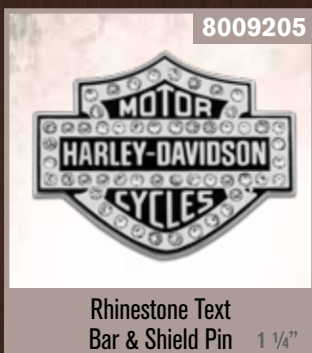
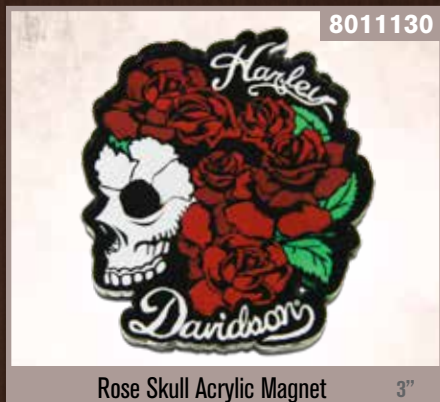


DEALER TIP

SymbolArts is excited to introduce pins to our available stock and custom products. Already have a custom coin? It's easy to create a matching pin from your existing artwork or feel free to imagine something new entirely. Ask your representative today!



LADIES CHOICE



SELECT STOCK COINS, PINS & PATCHES

COINS

Email your order form to dealers@symbolarts.com
or visit dealers.symbolarts.com to shop online.



Photo Featured Coins: Racing Division 8013509

SEE WHAT'S NEW

NEW STOCK COINS

8013493



NEW

Service Department Coin

1 3/4"

8013509



NEW

Racing Division Coin

1 3/4"

8013516



NEW

Nostalgia Checkered Coin

1 3/4"

8013554



NEW

Doodle Rider Coin

1 3/4"

8002909



Ride Spinner Coin

2"

8002947



Roulette Spinner Coin

2"

8002954



Number One Coin

1 3/4"

**ARE YOU INTERESTED
IN CREATING YOUR OWN
CUSTOM DEALER COIN?**

EMAIL US: dealers@symbolarts.com

HOT SELLER

8002961



The Skull Coin

1 3/4"

HOT SELLER

8003159



Removable Legend Coin

1 3/4"

8003906



The Skull Spinner Coin

1 3/4"

8003487



Bar & Shield Spinner Coin

1 3/4"



8003371

Just Ride Skull Coin

1 3/4"

GLOWS IN
THE DARK!

8003555

Glow in the Dark Coin

1 3/4"



8004811

SERIES

Number One Cutout Coin

1 3/4"



8004835

SERIES

The Skull Cutout Coin

1 3/4"



8004866

SERIES

Engine Cutout Coin

1 3/4"



8004927

HOT SELLER

Genuine Blue Coin

1 3/4"



8005023

Long Tooth Coin

1 3/4"



8005078

Orange Flame Coin

1 3/4"

KEEP AN EYE OUT FOR:

NEW

HOT SELLER

SERIES



8005092

SERIES

Golden Skull Coin

1 3/4"



8007126

SERIES

Live to Ride Coin

1 3/4"



8008505

SERIES

Mirror Skull Coin

1 3/4"

DEALER TIP

Encourage employees and customers to learn a little more about the history and value of Challenge Coins as a collectors item by opening and reading the product card inside the packaging.

History of Challenge Coins

Challenge Coins surfaced during the World War I era. The practice of carrying a coin designed specifically for a unit was popular with the Army Special Forces. Carrying the coin at all times and presenting it when

"challenged" to prove affiliation with that unit resulted in a number of consequences for those who could not produce a coin; the most popular required the coinless soldier to buy a round of drinks. That practice continues to be popular today.



8005184



HOT SELLER

The Skull Chain Coin

1 3/4"

8007171



HOT SELLER

Lucky Coin

1 3/4"

**ARE YOU INTERESTED
IN CREATING YOUR OWN
CUSTOM DEALER COIN?**

EMAIL US: dealers@symbolarts.com

8008758



Panhead Coin

1 3/4"

8008499



Bar & Shield Shape Coin

1 3/4"

8008598



3-D Skull Shape Coin

1 3/4"

8008581



HOT SELLER

Rider's Oath Coin

1 3/4"

8008963



HOT SELLER

Eagle Claw Coin

1 3/4"

8008970



Wheel Coin

1 3/4"

8008987



HOT SELLER

Wrench Bar & Shield Coin

1 3/4"

8009021



Ride Free Eagle Coin

1 3/4"

8009311



#1 Retro Tank Coin

1 3/4"

8009762



TRANSLUCENT STAINED GLASS

SERIES

Skull Stained Glass Coin

1 3/4"

8009779



TRANSLUCENT STAINED GLASS

SERIES

Bar & Shield w/ Flames Stained Glass Coin

1 3/4"

8009786



TRANSLUCENT STAINED GLASS

SERIES

Bar & Shield Stained Glass Coin

1 3/4"

8013028



TRANSLUCENT STAINED GLASS

SERIES

Text Skull Stained Glass Coin

1 3/4"

DEALER TIP

Encourage riders to visit participating dealerships around the world. Ask your SymbolArts representative about Custom Dealer Maps for your storefront. Not on the map? See below.

More than 525 Custom Collectors Coins from over 500 participating Harley-Davidson® Dealers!

Let's Get You on The Map
dealers@symbolarts.com



HAVE YOU VISITED OUR WEBSITE? CREATE A LOGIN AND ORDER ONLINE.

VISIT US: dealers.symbolarts.com



SERIES

Lucky Bottle Opener Coin

2"



SERIES

Freedom to Ride Bottle Opener Coin

2"



SERIES

Fill'er Up Bottle Opener Coin

2"



SERIES

Handlebar Skull Bottle Opener Coin

2"

BOTTLE OPENER SERIES

8009892



Heads or Tails Coin

1 3/4"

8009915



Trademark Eagle Coin

1 3/4"

8011154



Blue Bar & Shield Skull Coin

1 3/4"



8011161



Handlebar Skull Coin

1 3/4"

8012991



Grab Life Coin

1 3/4"

8013004



Skull with Wings Coin

1 3/4"

8013011



H-D® Willie G Skull Coin

1 3/4"

8013035



Freedom Machine Coin

1 3/4"

MAGNETS

HEAVY-DUTY, MILE-TILES™
& ACRYLIC

Photo Featured Heavy-Duty Magnets: Bold 03' 8013462 & Racing Division 8013486

SEE WHAT'S **NEW**

8013455



NEW Minimal Black Mile-Tile™ Magnet 2.5"

8013462



NEW Bold 03' Mile-Tile™ Magnet 2.5"

8013479



NEW Bold Checkered Mile-Tile™ Magnet 2.5"

8013486



NEW Racing Division Mile-Tile™ Magnet 2.5"

8008512



Speedway Heavy-Duty Magnet 3"

8008529



HOT SELLER

Trademark Chain Heavy-Duty Magnet 3"

8008536



Winged Motor Heavy-Duty Magnet 3"

8008543



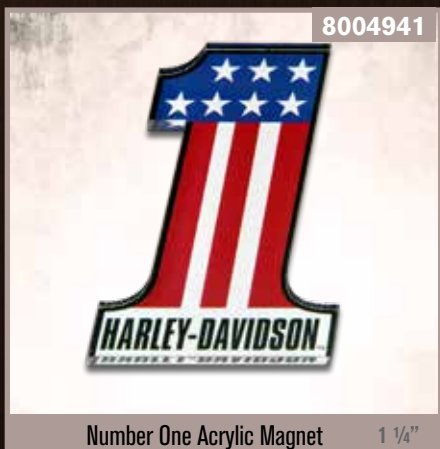
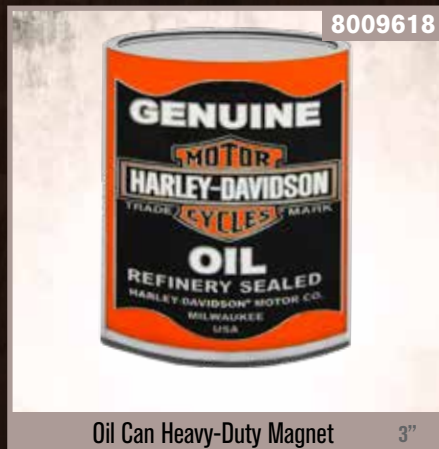
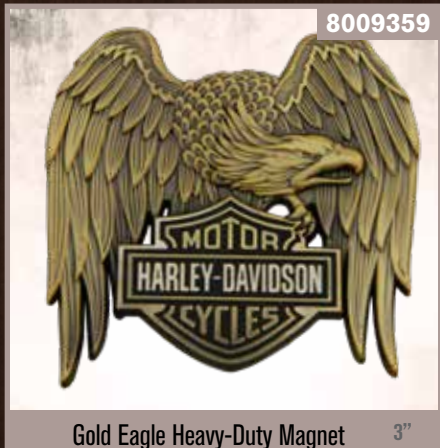
HOT SELLER

Trademark Cutout Heavy-Duty Magnet 3"

8008550



Milwaukee-Eight Heavy-Duty Magnet 3"



KEEP AN EYE OUT FOR:





8004965

Long Tooth Acrylic Magnet 3 1/4"



8004972

Bar & Shield Acrylic Magnet 3 1/4"



8005160

Eagle Acrylic Magnet 3 1/2"

**ARE YOU INTERESTED
IN CREATING YOUR
OWN CUSTOM DEALER
HEAVY-DUTY,
MILE-TILE™ OR
ACRYLIC MAGNET?**

**EMAIL US:
dealers@symbolarts.com**



8005191

Live to Ride Acrylic Magnet 3 1/2"



8007140

Winged One Acrylic Magnet 3 1/4"



8011116

Motorcycles Acrylic Magnet 3"



8011123

Motorcycles Trademark Acrylic Magnet 3"



8012953

Skull with Wings Acrylic Magnet 3"



8012960

H-D® Green Shield Acrylic Magnet 3"



8012977

Eagle Freedom Machine Acrylic Magnet 3"



8012984

H-D® Willie G Skull Acrylic Magnet 3"

DISPLAYS & ACCESSORIES

Email your order form to dealers@symbolarts.com or visit dealers.symbolarts.com to shop online.

RETAIL PACKAGING



9" W x 5 1/2" D
(Holds up to 24 Coins)

8002688



HOT SELLER

H-D® Wood Small Coin Holder

3 1/2" W x 3 1/4" D
(Holds a single 1 3/4" Coin)

8002695

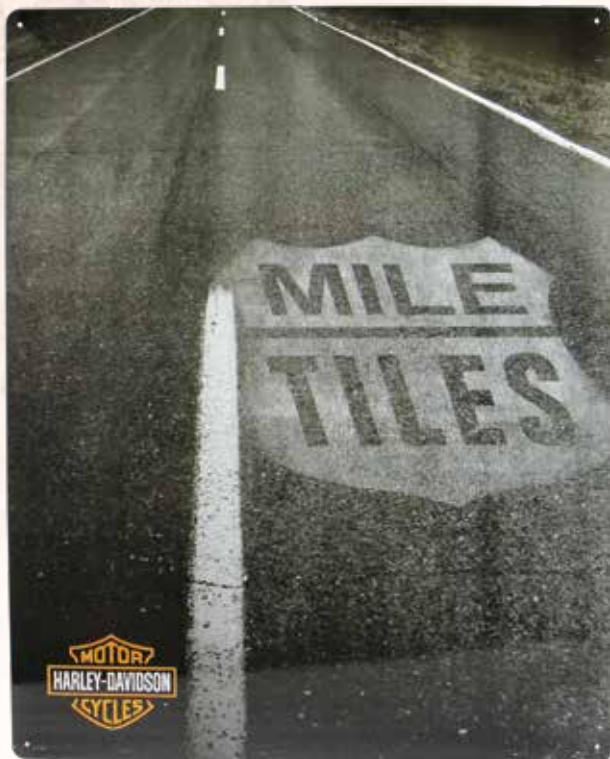


H-D® Bar & Shield Coin Box

STOCK & RETAIL DISPLAYS

16" W x 20" H
(Holds up to 35 Mile-Tiles™)

8002893



Mile-Tile™ Magnet Board

36 Display Pegs hold
up to 144 Products
10" W x 20 1/2" H

8003364



H-D® Counter Display

18 1/4" W x 14 1/4" H
(Holds up to 25 Coins)

8005139



HOT SELLER

Bar & Shield Wall Coin Display



DEALER TIP

Refresh your look by using our displays on your merchandising walls. Our coin and magnet displays are perfect for showcasing our product in your dealership. Don't just tell but show customers how great these products could look hanging in a their garage or workshop. A collection isn't complete without an H-D® display.

Looking to move more product? Set up a display near your cashwrap. Customers are more likely to buy product they can pick up and interact with.



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